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## Jane Devon. Resume.

**EDUCATION** B.A. (honors) Graphic Design. Hull College of Art and Design, UK.

### EMPLOYMENT

**2002-date. Freelance, Anaconda, MT** Since moving to Montana I have been working as a freelance designer/consultant with clients mostly out of California, including HP, LexisNexis, Ingres, Sun, Tiger Logic, PGP and SAP. I bring a broad range of creative and marketing experience to my work primarily on websites, branding, brochures and marketing materials.

**2002-2002 Creative Director, Pearson Branded, Silicon Valley, CA** I was recruited as Creative Director to grow a creative team that would work in harmony with the technical, strategy and account teams. During this period we worked extensively on Hewlett Packard, and internal marketing. One of these marketing efforts won an Addy Award. I was asked to continue working at Pearson Branded beyond my 6-month contract, but I decided to stick to my plan of leaving California.

**2000-2002 Creative Director/Partner, Liquid Thinking, San Francisco, CA** I was hired to establish and run the creative department for a new agency in San Francisco, Liquid Thinking. This was at the time that USweb/CKS was going through another merger, to become MARCHFirst, a company of 9000 people so I welcomed the opportunity to start a smaller, more nimble agency as well as do less overseas travel. I helped grow Liquid Thinking into a company of 98; I hired and ran a strong creative and user experience team of 22 who created some remarkable and technically proficient websites. We also created logos, collateral and marketing materials for such clients as Asera, Octane, Cypress Semiconductor and Avasta.

**1996-2000 Creative Director/Partner, USweb/CKS, Silicon Valley, CA** I ran the creative group in Cupertino who created most of the award winning, industry leading websites for Usweb/CKS, for example; Logitech, Mazda and Macromedia. I was responsible for the management and creative growth of a team of 25 designers and producers as well as being the client interface for all projects and heading most new business endeavors for the company. I simultaneously headed a team of approximately 30 in Seattle and our overseas offices, Geneva, and Paris during a large project for trader.com, an online trading company where you could buy or auction everything from heavy machinery in Canada to luxury jewelry in Paris.

**1994-1996 Art Director, CKS, Silicon Valley, CA** CKS was the first agency to see the value of integrated marketing. I was employed as Art Director in the interactive group who produced all the company's CD or web based marketing largely for high tech clients such as Apple and HP. This was at the beginning of the web becoming an integral part of business. I created the first ever database driven website for Clinique, award winning sites for Carnation, Timberland and Dockers plus many more. Because of my design and leadership talents, coupled with great communication skills with clients, I quickly became Sr. Art Director, then Associate Creative Director, until I was leading the group as Creative Director.

**1991-1994 Freelance Art Director San Francisco, CA** I was lead designer and client interface for many large companies including Pacific Bell and Peterbilt. I was successful because of my integration of technical and creative knowledge, my talent for effective communication and problem solving abilities both conceptually and artistically.

**1987-1991 Freelance Art Director, London, UK.** I worked with many of the agencies in London, leading teams of designers or working alone for clients such as American Express, the BBC, 3i and Pentax.

**1985-1987 Graphic Designer, First Image, London, UK.** In my first job out of college I learnt to combine my natural creative talent with the technical skills required to be a successful designer.